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Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m., Tuesday, May 19, 2004 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

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Agenda

Scottsdale Tourism Development Commission

City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, May 18, 2004

1. Call to Order

2. Roll Call

Margaret Dunn, Member
Jerry Gleason, Member
John Holdsworth, Member
Tom Morrow, Chairman

Sally Shaffer, Member
Ned Sickie, Vice Chairman
Gordon Zuckerman, Member

3. Approval of Minutes

The Commission will be asked to review the draft minutes from the April 20, 2004 meeting.
Commission action by motion is requested. (Attachment 1)

4. Bed-Tax Collection & Financial Reports

Kathy Carlisle O'Connor, Tourism Development Manager and Craig Clifford, Chief Financial Officer.

No Commission action required. (Attachment 2A and 2B)

5. Scottsdale Convention & Visitors Bureau Third Quarter Performance Update

Kathy Carlisle O'Connor, Tourism Development Manager
Information Item. No Commission action required. (Attachment 3)

6. Scottsdale Convention & Visitor's Bureau Program of Work Update

Rachel Sacco, President & CEO
Information Item. No Commission action required.

7. Preliminary West World Economic Impact Report

Brad Gessner, West World General Manager
Information Item. No Commission action required.

8. Event Funding Program Revisions

Kathy Carlisle O'Connor, Tourism Development Manager
The Commission will continue discussion of revisions to the event-funding program.
Study/Action item. (Attachment 4)

9. ADMINISTRATOR'S REPORT

Kathy O'Connor, Tourism Development Manager
Information item. No Commission action required. Attachment No. 6

10. UPCOMING EVENTS AND COMMISSION BUSINESS

The next regularly scheduled meeting will take place, Tuesday, June 15, 2004

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- 11. PUBLIC COMMENTS**
- 12. ADJOURNMENT**